NEW MEXICO HOME BUILDERS ASSOCIATION • NEW MEXICO BUILDING INDUSTRY INSTITUTE

Marketing and Sponsorship Connections

2026–2027 Suite of Sponsorship Opportunities

Invest in the people and organizations helping build New Mexico — and in the policy work that lets them build more.



A partnering sponsorship with NMHBA and our nonprofit charity partner, the New Mexico Building Industry Institute (NMBII), makes your business visible and aligned with the best work taking place in New Mexico in support of the family businesses that build and remodel homes across our state.

Why Partner with NMHBA Now

New Mexico needs more homes that working families can afford. The barriers are not one problem but several that interact: (The Five L's) Land, Labor, Lumber & materials, Lending, and Laws & regulations that shape what can be built and where. No single reform solves it, and no single sector can solve it alone.

That is why NMHBA works constantly with statewide and local leaders, and within strong coalitions, in support of HBA members — advancing statewide housing-production policy frameworks that improve conditions for the entire housing industry continuum, from urban, to rural, to tribal lands.



This year, NMHBA founded and continues to lead the Housing Abundance Coalition (HA!), a cross-sector statewide coalition of builders, lenders, REALTORS®, nonprofit housing providers, commercial development organizations, state and local government officials, and community advocates. The Coalition is convened and administratively supported by NMBII, our 501(c)(3) partner.

This year, NMHBA and our coalitions have:

- Presented the Coalition's housing-production framework to numerous interim legislative committees, including the Mortgage Finance Authority Oversight Committee, the Science, Technology & Telecommunications Committee, and the Economic and Rural Development Committee.
- Briefed the Bernalillo County Commission and industry partners, including the New Mexico Association of REALTORS®, on tactics to overcome barriers to home building and practical solutions.
- Developed policy proposals on permitting transparency, residential infrastructure funding, workforce housing, and amending tax policy that currently discourages housing creation.
- Launched a statewide storytelling and public-education campaign that connects housing to jobs, workforce retention, and economic competitiveness, and centers builders as housing heroes.



Your sponsorship puts your company alongside this work — in front of NMHBA members, local associations, policymakers, and partners across the state.

NEW MEXICO HOME BUILDERS ASSOCIATION

Our Mission



NMHBA works to improve conditions in the building industry and to expand New Mexicans access to safe, quality, attainable housing. We do this by:

- Leading on housing policy in the legislative and regulatory process, at the state and local level;
- Building coalitions that bring industry, government, and community partners to shared solutions;
- Providing timely industry information, research, and education to members and the public;
- Promoting homeownership and a full range of housing choices;
- Supporting the growth and effectiveness of our local associations;
- Engaging on urgent issues in real time by accessing high-level research and tactics; and
- Building the bridge between members and the National Association of Home Builders.

Our tailored marketing and sponsorship opportunities are designed to help you reach custom home builders, production home builders, remodelers, associates, and industry professionals across New Mexico — and to stand with the organizations working to help New Mexico build more homes.

Questions? Contact the NMHBA team at (505) 344-7072 or info@nmhba.org.



Miles Dylan Conway
Chief Executive Officer / Executive Vice President
New Mexico Home Builders Association

Corporate Secretary-Treasurer
New Mexico Building Industry Institute

NEW MEXICO HOME BUILDERS ASSOCIATION

Two Ways to Partner

Partners can invest in New Mexico housing through either — or both — of our organizations. Sponsor the 501(c)(3) initiatives of the New Mexico Building Industry Institute (the New Mexico Builders Summit and the Housing Abundance! Coalition), or become a sponsor of the housing policy and direct advocacy work of the New Mexico Home Builders Association, a 501(c)(6). Every opportunity in this guide is labeled by organization.

NEW MEXICO BUILDING INDUSTRY INSTITUTE

NMBII • 501(c)(3) nonprofit

Option 1 — Support housing education, research, and industry convening.

NMBII is a nonpartisan, statewide nonprofit charity that advances housing abundance in New Mexico by educating policymakers, building industry coalitions, and developing the next generation of construction workforce professionals. NMBII presents the annual New Mexico Builders Summit and convenes and administratively supports the Housing Abundance! Coalition.

Opportunities

- 3rd Annual New Mexico Builders Summit — May 7, 2027, Hotel Albuquerque (six partner tiers)
- Housing Abundance! Coalition Partnership

Make checks payable to: New Mexico Building Industry Institute

Contributions to NMBII may be tax-deductible to the extent permitted by law, less the value of any goods or services received, such as event registrations and meals. Consult your tax advisor.

NEW MEXICO HOME BUILDERS ASSOCIATION

NMHBA • 501(c)(6) trade association

Option 2 — Support housing policy and direct advocacy.

NMHBA is the statewide association of New Mexico's home builders, remodelers, and associates. NMHBA leads direct advocacy in the legislative and regulatory process at the state leveland puts the faces of New Mexico's home builders in front of the lawmakers who make major housing policy decisions.

Opportunities

- Annual Housing Champion Partnership
- Housing e-Journal Sponsorship / Ads
- Annual Board Installation and Awards Event — Nov. 19, 2026
- New Mexico Home Builders Reception at the International Builders' Show, Las Vegas — Feb. 3, 2027
- Housing Day / Home Builders Day at the Roundhouse — Feb. 11, 2027

Make checks payable to: New Mexico Home Builders Association

Payments to NMHBA are not deductible as charitable contributions. They may be deductible as ordinary and necessary business expenses, except for any portion used for lobbying or political activity. Consult your tax advisor.

Partner with Both

Many partners choose both — for example, a Builders Summit tier through NMBII alongside Housing Day at the Roundhouse through NMHBA. Select opportunities from both sections of the registration form, and make a separate payment to each organization.

NEW MEXICO HOME BUILDERS ASSOCIATION

NMHBA • 501(c)(6) • HOUSING POLICY & ADVOCACY

Annual Housing Champion Partnership

$20,000



Our premier annual partnership, for companies that want year-round visibility and a visible role supporting statewide housing solutions.

- Logo and link on the NMHBA website for 12 months.
- Logo and link in all 12 monthly editions of the Housing e-Journal.
- One featured article (400 words or less) in the Housing e-Journal.
- One featured company profile / human-interest story on the NMHBA.org blog.
- Recognition as an NMHBA Annual Housing Champion at the New Mexico Builders Summit, Builders Day at the Roundhouse, and the Annual Board Installation and Awards Event (includes printed program materials).
- Logos and photos on NMHBA social media platforms for 12 months.

Housing e-Journal Sponsorship / Ads



The Housing eJournal is NMHBA's official digital publication, carrying forward the legacy of the Housing Journal, published for more than 50 years. Each edition delivers housing policy updates, legislative and regulatory news, Housing Abundance Coalition developments, market data, and member stories to builders, remodelers, associates, specialty trades, policymakers, and partners statewide.

The e-Journal is published on the NMHBA website and repackaged across NMHBA email and social channels (LinkedIn, Facebook, and Instagram), extending your reach well beyond a single inbox.

Monthly Sponsorship / Ad — $300 per month

- Logo / banner ad (970 x 250 px) linking to one of your website pages in the monthly Housing e-Journal (sent twice per month).
- Sponsor recognition when the e-Journal is shared on NMHBA social media channels.
- Option to submit one short company spotlight (150 words or less) with an annual or quarterly sponsorship, subject to editorial review.
- Sponsor listing on the NMHBA website for the duration of the sponsorship.

Housing e-Journal Sponsorship (monthly)	**$300 / month**
Housing e-Journal Sponsorship (quarterly, 3 runs)	**$750**
Housing e-Journal Sponsorship (12-month commitment)	**$2,700 / year**

All prices exclude New Mexico gross receipts tax.

NEW MEXICO HOME BUILDERS ASSOCIATION

NMBII • 501(c)(3) • HOUSING EDUCATION & RESEARCH

THE HOUSING ABUNDANCE COALITION

Housing Abundance Coalition Partnership

More Housing. More Choices. More Opportunity for New Mexico.

The Housing Abundance Coalition brings together organizations and leaders from across New Mexico to advance practical, research-based policies that help create more homes, make housing more attainable, and expand housing opportunities for New Mexicans. New Mexico needs approximately 58,000 additional homes to meet current and projected demand.

The Coalition is convened and administratively supported by the New Mexico Building Industry Institute, a 501(c)(3) organization. Partner support helps expand public education, housing research, stakeholder engagement, regional conversations, and resources designed to help New Mexicans better understand the policies that influence housing availability and affordability.

The Coalition's Four Priorities

- **Housing Ready Communities** — making it easier and more predictable to build housing.
- **Bridge to Housing Attainability** — helping close the gap between what housing costs and what New Mexicans can afford.
- **Reforming Tax Policies That Discourage Housing Creation** — looking at how New Mexico's tax structure affects the cost of housing.
- **Rural Housing Development Incentives** — creating housing solutions that work for rural New Mexico.

Coalition Partner • Contribution amount of your choice

Partners may support the Coalition at any level. To design a partnership around your company's goals, contact Miles Dylan Conway at (505) 344-7072 or miles@nmhba.org.

Learn more at housingabundance.org

Contributions to NMBII may be tax-deductible to the extent permitted by law. Consult your tax advisor.

NEW MEXICO HOME BUILDERS ASSOCIATION

2026–2027 Event Sponsorships

#	Date	Event	Organization	Package
1	Thu., Nov. 19, 2026	**Annual Board Installation and Awards Event**	NMHBA • 501(c)(6)	$5,000
2	Wed., Feb. 3, 2027	**New Mexico Home Builders Reception at the International Builders' Show — Las Vegas Arts District**	NMHBA • 501(c)(6)	$5,000
3	Thu., Feb. 11, 2027	**Housing Day / Home Builders Day at the Roundhouse — Santa Fe**	NMHBA • 501(c)(6)	$5,000
4	Fri., May 7, 2027	**3rd Annual New Mexico Builders Summit — Hotel Albuquerque**	NMBII • 501(c)(3)	$1,500–$25,000

EVENT 1 • NMHBA • 501(c)(6)

Annual Board Installation and Awards Event

Thursday, November 19, 2026 | $5,000 Package



NMHBA's Annual Meeting, Installation of Officers, and Member Appreciation celebration — where we install the incoming Board of Directors and honor the members and partners who move New Mexico's housing industry forward.

- Two registrations for the Annual Meeting, including the installation of the Board of Directors and awards ceremony.
- Be at the center of our intimate annual gathering with industry leaders, statewide peers, and guests.
- 3-minute promotional video, prepared by the sponsor, shared in digital marketing.
- Logos and links on event materials on the NMHBA website, Housing e-Journal, and social media channels.
- Logos and recognition posted alongside photos and media of the event on all NMHBA channels.

NEW MEXICO HOME BUILDERS ASSOCIATION

EVENT 2 • NMHBA • 501(c)(6)

New Mexico Home Builders Reception at the International Builders' Show

Wednesday, February 3, 2027 | Las Vegas Arts District

$5,000 Package



The 2027 NAHB International Builders' Show (IBS), the largest annual light construction show in the world, opens its new permanent home at the Las Vegas Convention Center, February 2–4, 2027. On February 3, NMHBA hosts New Mexico's builders, remodelers, associates, and partners for a reception in the Las Vegas Arts District — a chance to connect with the New Mexico delegation away from the show floor.

- Two registrations for the New Mexico Home Builders reception.
- Recognition as a reception sponsor, including logo signage at the event.
- Opportunity to network with New Mexico builders, remodelers, associates, NMHBA leadership, and industry peers attending IBS.
- 3-minute promotional video, prepared by the sponsor, shared in digital marketing.
- Logos and links on reception materials on the NMHBA website, Housing e-Journal, NM Builders Flash, and social media channels.
- Option to provide branded swag to reception guests.
- Logos and recognition posted alongside photos and media of the event on all NMHBA channels.

IBS show registration is separate and not included in this package. Show details and registration: buildersshow.com. Reception venue details will be shared with sponsors and registered guests.

NEW MEXICO HOME BUILDERS ASSOCIATION

EVENT 3 • NMHBA • 501(c)(6)

Housing Day / Home Builders Day at the Roundhouse

NMHBA Legislative Day Sponsorship

Thursday, February 11, 2027 | $5,000 Package



Support our annual push for laws beneficial to the home building and remodeling sector during the 2027 legislative session. NMHBA brings members and coalition partners to the Roundhouse throughout the session to advocate for policies that help New Mexico businesses build more homes. We put the faces of New Mexico home builders in front of the lawmakers who make major housing policy decisions.

- Two participant registrations for NMHBA Legislative Day.
- Breakfast and lunch provided.
- Advance briefing on NMHBA and Housing Abundance Coalition legislative priorities for the 2027 session.
- Opportunity to meet with statewide elected leaders (past sessions have included a sit-down with the Governor, legislative leadership, and your local legislators), pending scheduling availability.
- Opportunity to network with industry leaders, coalition partners, and peers.
- 3-minute promotional video, prepared by the sponsor, shared in digital marketing.
- Logos on Legislative Day materials on the NMHBA website, Housing e-Journal, and NM Builders Flash.
- Logos, photos, and video from the day included in an event video shared on NMHBA's YouTube and social media channels.
- NMHBA swag, with the option to provide your own swag to participants.

NEW MEXICO HOME BUILDERS ASSOCIATION

EVENT 4 • NMBII • 501(c)(3)

NEW MEXICO BUILDERS SUMMIT



3rd Annual New Mexico Builders Summit

Friday, May 7, 2027 | Hotel Albuquerque

Presented by the New Mexico Building Industry Institute in partnership with NMHBA

Now in its third year, the New Mexico Builders Summit is the state's premier gathering of builders, remodelers, associates, lenders, NAHB and NMHBA leadership, local officials, and housing-policy leaders. Coming on the heels of the 2027 legislative session, the Summit is where the industry examines the state of the housing economy, takes stock of what passed, what comes next, and how to put new housing policy to work across New Mexico.

Benefit	Enchantment Partner $25,000 Keynote Sponsor	Squash Blossom Partner $15,000 Happy Hour Sponsor	Turquoise Partner $10,000 Sponsor Keynote Speaker / Breakfast or Lunch Sponsor	Silver Partner $5,000	Red Chile Partner / Exhibitor $2,500 Non-Member Rate	Green Chile Partner / Exhibitor $1,500 Member Rate
Slots available	2	2	6	15	—	—
Exclusive Access — two invitations to a VIP event with NAHB / NMHBA Board members	✓					
NMHBA Member List — list of attendees before the event	✓					
Premier Seating — tickets with designated seating	8 seats	6 seats	4 seats	4 seats	2 seats	2 seats
Keynote Spotlight / Video	2-minute speech; keynote speaker intro	2-minute speech; video; Summit program	2-minute speech; Summit program			
Networking and Connections — with top industry professionals and potential clients	✓	✓	✓	✓	✓	✓
Exclusive Signage — logo on screen and table signage at conference and expo	✓	✓	✓			
Targeted Promotion — 2-minute promotional video sent to all attendees	✓	✓				
Branded Giveaways — provide branded swag for participants	✓	✓	✓	✓	✓	✓
Vendor Spotlight — dedicated exhibitor booth in ballroom					✓	✓
Extensive Brand Exposure — logo in Summit marketing in the Housing e-Journal, NM Builders Flash, and NMHBA website	✓	✓	✓	✓		
Social Media Spotlight — logos and photos across NMHBA social media	✓	✓	✓	✓	✓	✓

. Red Chile and Green Chile exhibitor rates are non-member and member rates, respectively. Make checks payable to New Mexico Building Industry Institute.

NEW MEXICO HOME BUILDERS ASSOCIATION

Sponsorship Registration Form

(Please complete and email to info@nmhba.org)

Please review the Marketing and Sponsorship Connections guide for the options available to your company. Select opportunities from either or both sections below. Each section is paid to a separate organization.

SECTION A — NEW MEXICO BUILDING INDUSTRY INSTITUTE (NMBII) 501(c)(3) • Make checks payable to New Mexico Building Industry Institute		
☐	Builders Summit — Enchantment Partner (Keynote Sponsor)	**$25,000**
☐	Builders Summit — Squash Blossom Partner (Happy Hour Sponsor)	**$15,000**
☐	Builders Summit — Turquoise Partner (Breakfast or Lunch: _____)	**$10,000**
☐	Builders Summit — Silver Partner	**$5,000**
☐	Builders Summit — Red Chile Partner / Exhibitor (non-member)	**$2,500**
☐	Builders Summit — Green Chile Partner / Exhibitor (member)	**$1,500**
☐	Housing Abundance! Coalition Partnership (amount of your choice)	**$**
	NMBII subtotal	**$**

SECTION B — NEW MEXICO HOME BUILDERS ASSOCIATION (NMHBA) 501(c)(6) • Make checks payable to New Mexico Home Builders Association		
☐	Annual Housing Champion Partnership	**$20,000**
☐	Housing e-Journal Sponsorship (ad) — monthly (number of months: ____)	**$300 / month***
☐	Housing e-Journal Sponsorship (ads)— quarterly (3 runs)	**$750***
☐	Housing e-Journal Sponsorship(ads) — 12 months	**$2,700***
☐	Event 1: Annual Board Installation and Awards Event (Nov. 19, 2026)	**$5,000**
☐	Event 2: NM Home Builders Reception at IBS, Las Vegas (Feb. 3, 2027)	**$5,000**
☐	Event 3: Housing Day / Home Builders Day at the Roundhouse (Feb. 11, 2027)	**$5,000**
	NMHBA subtotal	**$**

Total Due (NMHBA + NMBII): $ _____

** e-Housing Journal prices exclude New Mexico gross receipts tax.*

NEW MEXICO HOME BUILDERS ASSOCIATION

Authorization

I confirm that I have reviewed the marketing and sponsorship selections and selected the appropriate option(s) for my company. By signing, I confirm that I have the authority to make this financial commitment to NMHBA and/or NMBII on behalf of my company, and I agree to pay this amount within 30 days of submitting this form.

Company:		Signature:	
Printed Name:		Date:	

Payment Information

Name:		Title:	
Company Name:		Website:	
Phone:		Email:	
Address:		City:	
State:		Zip Code:	

☐ Pay by electronic funds transfer (EFT) or ACH — contact NMHBA for instructions.

☐ Pay by check within 30 days of signing. Section A: payable to New Mexico Building Industry Institute. Section B: payable to New Mexico Home Builders Association.

Questions? Please call the New Mexico Home Builders Association at 505-344-7072 info@nmhba.org.

Thank you for supporting New Mexico's builders and the policy work that helps New Mexico Build more Homes.

Housing *IS* Economic Development